

Arnaud PINCEMIN

Age: 25 (born 1987.01.15)
10 Avenue de la Cigale
92600 Asnières sur Seine – France
arnaud.pincemin@gmail.com
Phone: 06.26.28.93.54
N° SIREN: 534 922 216

LOOKING FOR A JOB - FROM JULY 2012
Specialization in Marketing, Communication and Webmarketing
International Mobility - Advanced Computer Skills



EXPERIENCES

- 2012** **VOS ECONOMIES D'ENERGIE.FR** (Paris, 75002) *Consulting Websites Editor – Webmarketing Redactor*
4 MONTHS Search Engine Optimization, In charge of several websites redaction.
- 2010 - 2011** **DXO LABS** (Boulogne, 92100) *Image Processing Softwares Editor - Webmarketing Projects Manager*
15 MONTHS Transverse web projects management (interaction with graphists, ingeniors, developers), SEO/SEM (Website content improvement and updates, Adwords campaigns management), Emailing campaigns management, Community management (Twitter, Flickr), Conception and development of marketing tools, Packaging conception, Software interface optimization, Customer survey, Benchmarking, Public demonstrations, Press relations, Documentation, Forum moderation.
- 2008** **NESPRESSO FRANCE** (Paris, 75002) *LEuropean leader of coffee machine - Intranet Redactor*
3 MONTHS Conception and development of BtoB Intranet, Layout and website conception (with a CMS), Data collecting
- 2007** **OLO-ONE** (Paris, 75001) *Business Intelligence Consulting - Commercial Assistant*
2 MONTHS Customers and prospects database updates, Commercial tools creation, Events organisation, Website improvement and updates.
- 2006** **MISTERGOODDEAL** (Chilly-Mazarin, 91380) *E-commerce Website - Call-center Agent*
2 MONTHS Income and outcome calls, Customer tracking and fidelisation.

FORMATION

- 2005 – 2010** **I.S.T.E.C**, Marketing Business School, Paris.
Graduating Master 1 in Marketing.
- **Thesis**: How Internet photography sales could threaten professional photography sales ?
 - **Marketing study**: Painter promotion.
 - **Market research** (team chief): Tourist site implantation.
 - **ÉSector study**: Music free circulation limits.
- 2007-2008** **Rotterdam Business School**, Hogeschool, Netherlands.
6 MONTHS (*Marketing - Globalization - Cross Cultural Management - Organizational Behavior - Logistic*)
- 2004 - 2005** Terminale ES, **Lycée Hattemer**, 75008 Paris.
Graduating ES Baccalauréat (specialization in Mathematics, Music in option).
- Languages** French : Mother tongue
English : nearly fluent (TOEIC : 850/990)
Spanish : Notions
German : Notions
Japanese : Just starting
- Computer skills :** Office - Photoshop - Dreamweaver (HTML/CSS) - Indesign - DxO Optics Pro - Acid Pro

OTHER ACTIVITIES

Personal Project : Photography book about Canada, People, and Roads (5 months crossing the country, shooting and meeting).
Photography : Always shooting, Association creation, Websites and blogs creation ([personal](#) - [flickr](#)).
Music : Classic guitar, Piano, Clarinet, Percussions.
Sports : Tennis, Squash, Badminton, Snowboard.
Go game, Chess, Poker.